

Trusted Alliance Program



"From Vision to Victory"

WELCOME

Third Space | 5th Wall | Powered by A Level Alliances

Anchor Ally Program

"Trusted Alliance
brands are the
pillars of identity,
trust, and
engagement."

WE OFFER

Third Space | 5th Wall | Powered by A Level Alliances



Branding Stage

Full-Site Branding Experience

01.

Parking lot to signage to
full immersive interior
branding

02.

Third Space Powered by
[Brand Name]

03.

Emotional-first, asset-
light branding extension

01.

dynamic brand
touchpoints

02.

No warehouse stacking –
natural lifestyle
integration

03.

Discovery through
movement, not massing

Showroom Layer

Distributed
Showcase Design

Retail Store Opportunity

Retail. Real-Time.
Plug-Nd-Play.

01.

Display and sell on site

02.

Order and delivery
integration

03.

Optional direct-to-
consumer extensions

Retail Store Opportunity

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consumer extensions

Hyper-Local Activation

Shifting Brands with
Community

01.

Display and sell on site

02.

Order and delivery
integration

03.

Optional direct-to-
consumer extensions

■ 01

Staffing
management

■ 03

Storage
solutions

■ 02

Last-mile
delivery
support

■ 04

Installation &
after-sale
care

**Full
Service
Suite**

Fifth Wall - Third Space Phygital Landmark

This design and product development program is structured around two complementary pillars: Third Space as the operator and landmark experience provider, and Fifth Wall as the manufacturer, installer, and long-term maintenance partner. Think of it as one horse, pulling two carriages — both essential, both moving forward in sync.

While Third Space is designed to manage the physical destinations and community-driven retail operations, Fifth Wall is built to serve independently as a national platform — supplying next-gen phygital fixtures, marketing systems, and modular retail installations to the entire U.S. retail ecosystem.

Phygital Landmark

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Project





Game-Changing Product Ecosystem

■ 15 Main Clusters

like **WorkNest™** (co-working pods),
TastyLoop™ (smart food hubs), and
TechBloom™ (AR/VR showcase kiosks)

■ Grid-Based Architecture

Easy to mass-produce, scale, and move

■ 96 Unique Modules

fully designed, ADA-compliant,
plug-and-play ready

■ Built for Modern Living

Retail, dining, workspace, health, clubs
entertainment, childcare, green spaces

Where Design - Meets Reality

- Not just ideas — **detailed dimensions, materials, and technology** integration finalized
- **Manufacturing and certification pathways pre-mapped** (UL, ADA, IP65, Title 24)
- Modular design ensures fast installation, flexible expansion, and low maintenance

Phygital Landmark

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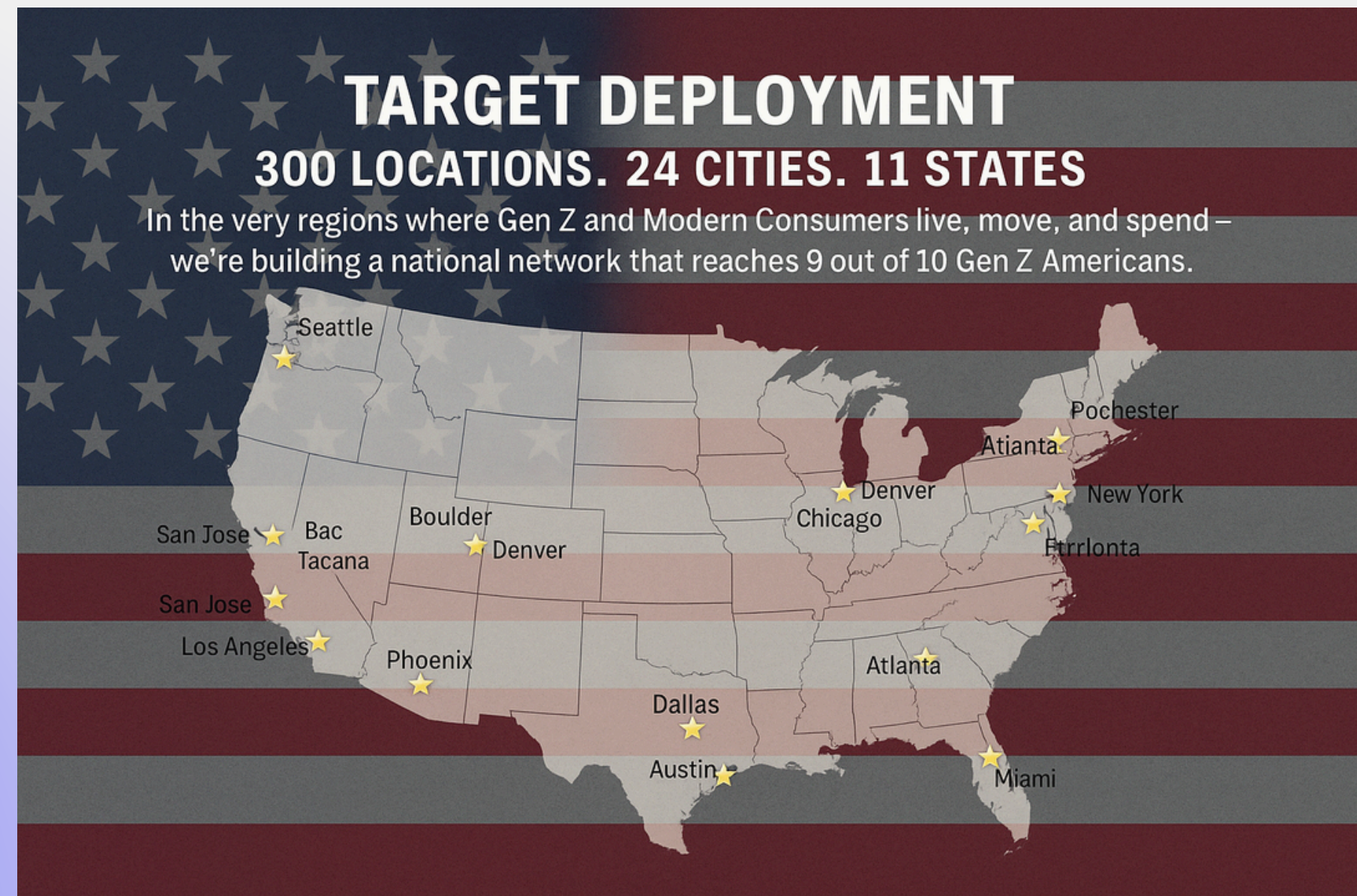
Project

08

07

Timeline to Market

Q3 2025: First Proof-of-Concept pilot in California
By end of 2028: 300+ locations across 11 states



01.

Solo entrepreneurship
builds one location at
high cost.

02.

Third Space Ally Program
builds a full chain for
one-third the cost
compared to going solo

03.

Collective scaling, shared
infrastructure, faster
market capture.

**1/3 the Cost,
3x the Speed,
10x the Impact.**

**Cost Effective
Deployment
Program**



Ready for Brands and Investors

We are “Plug-and-Play” ready. Now looking
for the right allies to launch, scale, and win.

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Thank You

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